

## BULLSEYE

Ideal for CD and DVD Tagging

SMARTRAC BULLSEYE inlays and tags are best in class small hub tags for CDs and DVDs, library and rental applications. BULLSEYES are small sized products with an extended read range. BULLSEYE inlays and tags have an industry proven hub design and easy application with strong adhesive for item labeling.

These inlays and tags are offered with NXP ICODE SLIX chip that provides EAS, stack reading capability and 1k bit memory. Alternatively BULLSEYE with ICODE SLIX2 comes with an extended user memory of 2,528 bits and provides excellent performance read range.

SMARTRAC's inlays and tags are compliant with ISO 9001:2015 Quality Management and ISO 14001:2015 Environmental Management. This ensures a reliable and state-of-the-art product that meets a variety of application needs, where high performance is a critical parameter.

### Overview

#### Operating Frequency

13.56 MHz

#### Integrated Circuit (IC)

NXP ICODE SLIX & SLIX2

#### Antenna & Die-cut Size

Ø 33 mm / 1.30 "

### International Standards

- ▶ ISO 15693
- ▶ ISO 18000-3 Mode 1
- ▶ NFC Forum Type 5

### Application Areas

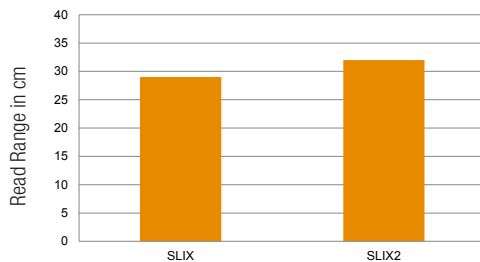
- ▶ Media & Document Management

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Technical Features			
<b>IC + Memory</b>	<b>Size</b>	<b>Format</b>	<b>Sales Code</b>
NXP ICODE SLIX	Ø 40 mm / 1.58 in	wet	3001941
896 bit	Ø 40 mm / 1.58 in	paper-tag	3001921
NXP ICODE SLIX2	Ø 40 mm / 1.58 in	paper-tag	3003212
2,528 bit			
Operating Temperature	-40°C to 85°C / -40°F to 185°F		
Bending Diameter (D)	> 50 mm, tension max. 10 N		
Adhesive	Permanent pressure sensitive adhesive; usage temperature: min. min. -10°C to 90°C / min. 14°F to 194°F		
Shelf Life	+20 °C, 50 % RH / 68 °F, 50 % RH - minimum 2 years from the date of manufacturing		

Read range in CD/ DVD



SMARTRAC TECHNOLOGY GROUP uses three different qualification methods to evaluate the quality and reliability of RFID inlay and tag products. Products are tested according to IEC 60068-2-67 (temperature and humidity), JESD22-A104-B (temperature cycling) and an in-house developed bending test. All the graphs are indicative: performance in real life applications may vary.

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